K Sanjana Kumari

UI Designer

Mangaluru, Karnataka, India • +91 8904020091 • sanjanajain849@gmail.com

Behance Dribble LinkedIn

Portfolio

CAREER SUMMARY

Creative visual designer specializing in crafting attractive, functional interfaces for mobile and web applications. Proficient in translating brand identities into digital experiences, with a strong focus on responsive design and interactive elements. Skilled in utilizing tools like Figma, Adobe XD to develop user-centric UI that enhance user engagement and satisfaction.

PROFESSIONAL EXPERIENCE

UI DESIGNER — Visual Crops

Feb 2024 - Present | Hybrid

- **News App Interface**: Created a clean, easy-to-navigate interface with custom icons and refined typography to enhance readability and improve visual flow
- **Rehand Visual Redesign**: Redesigned the interface with modern components through an updated color scheme and ensuring a modern and trend-aligned user experience.
- **Jhakaas Design System**: Collaborated on designing a vibrant and accessible UI, closely adhering to brand standards ensuring consistency with brand guidelines.
- **Visual Asset Creation**: Designed promotional banners, social media graphics, and in-app illustrations that strengthened brand identity and improved visual engagement
- **Animation & Microinteractions**: Implemented subtle animations and transitions in Figma prototypes, enhancing the interface's responsiveness and visual feedback mechanisms

INDEPENDENT UI DESIGNER

2025 - Present

- Code Cosmos Game Design: Created an engaging game interface with themed visual controls, dynamic visual feedback, and playful responsive UI design for elements that support the educational content
- **SNCH App Graphics**: Developed a unified visual style for banners, promos, and in-app assets, boosting brand consistency across platforms
- Dating App UI Design: Created interface featuring a thoughtful interaction design, and an engaging
 aesthetic that effectively communicated the brand's personality while simplifying complex user flows

EDUCATION

NMAM INSTITUTE OF TECHNOLOGY - Nitte

Master of Computer Applications (MCA), Sep 2023 – 2025 | CGPA: 7.76

SDM DEGREE COLLEGE - Ujire

Bachelor of Computer Applications (BCA), Sep 2020 – Jul 2023 | CGPA: 8.03

SKILLS

Design Tools: Figma, Adobe XD, Illustrator, Photoshop, Canva

Design Skills: Visual design (typography, color theory, iconography, layout), component design (buttons, forms, navigation, cards), interactive elements (animations, transitions, microinteractions), design assets (banners, marketing materials, social media graphics)

UI Design Expertise: Wireframing, Prototyping, User Flows, Grid Systems, Sketching, HTML/CSS

Professional Skills: Collaboration (cross-functional teamwork, feedback integration, client presentations), problem-solving (user-centered solutions, design constraints management), organization (design versioning, file structure, asset management)

CERTIFICATIONS & ACHIEVEMENTS

Google Data Analytics – Coursera: Completed coursework in data analysis and visualization.

Best IT Coordinator - IT Club: Recognized for leading technical events and workshops.

Speaker – International Foreign Scholar Web Conference: Presented on technology and digital trends.